

# Cookies policy

## 1. Introduction

- 1.1 Our website uses cookies.
- 1.2 Insofar as those cookies are not strictly necessary for the provision of our website and services, we will ask you to consent to our use of cookies when you first visit our website.

## 2. Credit

- 2.1 This document was created using a template from SEQ Legal (<https://seqlegal.com>).

## 3. About cookies

- 3.1 A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server.
- 3.2 Cookies may be either "persistent" cookies or "session" cookies: a persistent cookie will be stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date; a session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed.
- 3.3 Cookies do not typically contain any information that personally identifies a user, but personal information that we store about you may be linked to the information stored in and obtained from cookies.

## 4. Cookies that we use

- 4.1 We use cookies for a variety of purposes including:

- A) To analyse how people are using our website
- B) To track the consent you give for how you would like cookies to be stored
- C) For tracking of your shopping cart and payment for our courses.

For a list of the cookies we use and what they are used for please refer to our cookie consent banner where you can find a list of all cookies in use and their purpose.

## 5. Cookies used by our service providers

- 5.1 Our service providers use cookies and those cookies may be stored on your computer when you visit our website.

## **6. Managing cookies**

6.1 Most browsers allow you to refuse to accept cookies and to delete cookies. The methods for doing so vary from browser to browser, and from version to version. You can however obtain up-to-date information about blocking and deleting cookies via these links:

- (a) <https://support.google.com/chrome/answer/95647?hl=en> (Chrome);
- (b) <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences> (Firefox);
- (c) <http://www.opera.com/help/tutorials/security/cookies/> (Opera);
- (d) <https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies> (Internet Explorer);
- (e) <https://support.apple.com/kb/PH21411> (Safari); and
- (f) <https://privacy.microsoft.com/en-us/windows-10-microsoft-edge-and-privacy> (Edge).

6.2 Blocking all cookies will have a negative impact upon the usability of many websites.

6.3 If you block cookies, you will not be able to use all the features on our website.

## **7. Cookie preferences**

7.1 You can manage your preferences relating to the use of cookies on our website by visiting: *www.analyticsinaction.co*

## **8. Our details**

8.1 This website is owned and operated by Analytics in Action Ltd.

8.2 We are registered in [England and Wales] under registration number *10708572*, and our registered office is at 6 Catherine Drive, Sutton Coldfield, West Midlands, B73 6AX, UK.

8.3 Our principal place of business is at 6 Catherine Drive, Sutton Coldfield, West Midlands, B73 6AX, UK.

8.4 You can contact us:

- (a) by post, to the postal address given above;
- (b) by email, using the email address published on our website from time to time.